



MARINA NASTEPNIAK
DESIGNS

LinkedIn:
linkedin.com/in/
marina-nastepniak-52650094/

Instagram:
@marinarose_designs



Website & Portfolio:
marinanastepniak.com

Professional Summary

Experienced Creative Manager and Graphic Designer with over seven years in digital and print media, skilled in logo design and branding, UX-focused web design, and team leadership. Passionate about delivering high-quality work in fast-paced environments.

Skills

- Adobe Illustrator
- InDesign
- AfterEffects
- Photoshop
- Canva
- Illustration
- Basic HTML, CSS and Wordpress
- Teamwork program
- Organization
- Art Direction & Leadership
- Sales promo booths

DESIGN WORK EXPERIENCE

Creative Manager / Graphic Designer

Diedrich RPM, LLC | Oct 2016 - Sept 2024

Company Portfolio: diedrichrpm.com/portfolio/

DESIGN PROJECTS

- Logo creation, brand guides, and corporate identities from both new company brands and updating already established company brands.
- Designed website mockups via Adobe Illustrator and worked with a web developer in communicating the mobile and desktop user experience (UX).
- Print design for brochures, flyers, postcards and billboards
- Designed organic and ad-driven social media graphics in both in Adobe Illustrator and Canva.
- Developed and launched email promotions and newsletters in Mailchimp, Constant Contact and Clickback.

RESPONSIBILITIES

- Organization and project management via ASANA and then transitioned to Teamwork
- Communicating and working remotely with print vendors on delivery services
- Leadership: Lead a creative team by hosting weekly meetings on company updates and discussed workloads; lead individual quarterly performance review meetings and helped establish core performance objectives, SMART goals, and evaluated a "happiness" score. Together, we launched our company research white paper through social media, email, and postcard promotion to generate sales
- Writing design rationales and presenting projects to clients during in-person (pre-Covid) and virtual meetings

OTHER WORK EXPERIENCE

Graphic Designer Internship

Taylor Coporation, Mankato | 2016 - 2017

Barback/Bartender

Top Golf, Brooklyn Center, MN | 2022-2023

POS / Customer Service

KOHL's | 2015 - 2016

Assistant Contractor

JMN Builders | 2010 - 2011

INTERESTS & ACHIEVEMENTS

Bodybuliding

Bikini Competitor since 2018

Fitness & Car Modeling

I actively participate in fitness and car modeling events.

Sales Promo Booths at Events

Sponsored Athlete for Nutrishop, Maple Grove, MN — Providing free samples, promoting, and selling products at fitness events

EDUCATION

Bachelor's (BFA) in Graphic Design, with a Minor in Marketing

MN State University, Mankato | 2011-2016
*AIGA design VP and President (2015-2016)

Highschool

Mound Westonka High School | Class of 2011

REFERENCES (available upon request)